



Web Graphic Designer with Over 15 years of Web and Print Design Experience.

I am able to work effectively under pressure while maintaining strong team relationships and sense of humor by communication. Asking what is needed first and understanding the scope of an entire project is very important. Experience has taught me that listening to management and peers is essential in shortening the amount of time to finish a job. I ask a lot of redundant questions to be sure what is required and when. This may be annoying but I like to do it with a smile. The benefits are fewer misunderstandings, changes, and a visually pleasing complete project delivered on time.

SKILL SET

- HTML
- CSS
- DREAMWEAVER
- PHOTOSHOP
- FIREWORKS
- FLASH
- ILLUSTRATOR
- INDESIGN
- QUARK
- ACROBAT
- WORD
- POWERPOINT

Portfolio and references available upon request.

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 www.miown.com

EXPERIENCE

- VIMO/GETINSURED.COM 07/07 - PRESENT
 WEB GRAPHIC DESIGNER
 Create user friendly landing and form pages for online customers under the direction of the UX Director, Marketing Vice President, and software engineers. Update web page content and graphics in a PHP environment for both Vimo and Getinsured.com websites using HTML, CSS, and the Adobe Suite of Products.
- Design web banners in both Flash and animated gif formats
 - Create email blasts on time under sales and marketing direction
- GNLD INTERNATIONAL 09/03 - 07/07
 LEAD GRAPHIC DESIGNER
 Worked directly with Writers as team lead in distribution of design projects. Designed articles for GNLD's Lifestyle magazine and newsletter, miscellaneous brochures, and flyers. Created and updated web page content and graphics for GNLD.com.
- Team lead in PDF production and preflight of Lifestyle magazine and Newsletter
 - Integral in content maintenance of GNLD.com and its associated websites
- CUSTOM CHROME 04/03 - 09/03
 GRAPHIC DESIGNER
 Typeset 100+ page sections of 1,000+ page motorcycle parts catalog.
- Gained extensive knowledge of catalog layout, design, and production
- BRASSRING CAREER EVENTS 01/96 - 04/02
 SR. GRAPHIC DESIGNER/PRODUCTION MANAGER
 Designed and produced animated web banners, 1 to 4 color ads, flyers, and other graphic materials to promote recruiting products and services to employers and job seekers. Team lead in production of High Technology Careers magazine (circulation 100,000+), both print and web versions. Took initiative to learn PDF workflow/PDF proofing and to train other team members in the process. This significantly cut overtime and increased both accuracy and efficiency in magazine production by identifying missing printer fonts, bad RGB/spot colors, and incorrect image file formats.
- Took initiative to learn PDF workflow/PDF proofing and to train other team members, significantly cutting overtime and increasing both accuracy and efficiency in magazine production
 - Enhanced High Technology Careers magazine's online presence by redesigning it from a list of text links to a professional quality web site, greatly improving user interface
 - Promoted to Sr. Graphic Designer/Production Manager for consistently meeting tight deadlines by calling and working directly with ad agencies, clients, and internal marketing department
- HUMAN RESOURCES CONSULTANTS ASSOCIATION 03/99 - 07/01
 FREELANCE GRAPHIC DESIGNER
 Created and produced 48 page glossy, 4-color directory, including ad coordination, pagination, and cover image design with matching redesign of website. Worked directly with HRCA's President to achieve design and sales goals.
- Improved image of professionalism and helped to increase ad revenue through newer layout and design
 - Built reputation of reliability and accuracy with printers through effective electronic file management
- SAN JOSE STATE UNIVERSITY, ASSOCIATED STUDENTS PROGRAM BOARD — ASPB 02/94 - 05/95
 GRAPHIC DESIGNER
 Created 1 to 4 color flyers, posters, brochures, letterhead, and newspaper ads for campus events.
- Initiated direct imaging printing for short press runs, saving both time and money

EDUCATION

SAN JOSE STATE UNIVERSITY
 B.S. Graphic Design/Illustration Emphasis